



**Category:** Service Awards

**Description:** The IAAPA Regional Service Award honors individuals who have generously volunteered their time and expertise to enhance their communities, IAAPA, and the attractions industry. Recipients demonstrate exceptional dedication and leadership, making a meaningful impact on the industry. They are often seen as trusted mentors and resources, having contributed significantly to IAAPA and the industry within their region through multiple volunteer roles.

This award may be presented to one member in each of IAAPA's member regions, dependent on number and quality of applications and regional contributions within the industry.

**Criteria:**

1. The nominee must provide service within their region, and exemplify IAAPA's core values of passion, respect, transparency, courage/innovation, and inclusive/value collaboration.
2. Have mentored or developed future leaders and/or been impactful in education of others.
3. Have held numerous IAAPA volunteer positions. Examples of volunteer roles with IAAPA include:
  - a. Board of Directors, Committee, or Task Force chair/member
  - b. Speaking at an IAAPA event in person/virtual
  - c. Writing an article/feature/book for an IAAPA publication
  - d. Directly organizing/supporting IAAPA functions
  - e. IAAPA Mentor
  - f. IAAPA Show Ambassador
4. Made a significant contribution to the attractions industry by leveraging their expertise to promote industry standards, including safety, guest satisfaction, and innovation.

**Application Materials:**

- Preparedness to answer questions about the nominees' contributions to IAAPA, contributions to the attractions industry, volunteer contributions, mentorship, exemplification of IAAPA's core values, industry expertise, and more.
- Include two (2) – four (4) recommendation letters that reinforce and illustrate the nominee's contribution to the industry in the region. Recommendation letters should be no longer than one (1) page in length.
- Description of Nominee's service and involvement both within their region and IAAPA





- A separate, typewritten document, no more than two (2) pages, including a timeline of the significant dates related to the activities or events cited in the nomination to help provide context for the nominee's contributions. Please put the timeline in reverse chronological order, and use the following structure/layout: YEAR - MONTH – DESCRIPTION
  - Ex. 2005 – January – Innovation/Invention
- Any related additional material, including, but not limited to newspaper articles, front page of a patent (not a full patent), magazine articles, excerpts from books (please do not send entire books), and any other documents or materials that directly support the nominee's industry contributions.
  - There is space for up to four (4) URLs/links, and four (4) separate document uploads
  - Please note that document uploads should follow this naming convention: LAST NAME OF NOMINEE | name of material being submitted | submission year. *Example: COOK New York Times Top 100 Article 2025*

